



Arizona Vanilla Company

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Arizona Vanilla Company to present at the New York Botanical Gardens Annual Orchid Show

-- Arizona Vanilla has been invited to participate in the Vanilla and Chocolate Extravaganza Weekend

Mesa, Arizona, February 5, 2006 – Arizona Vanilla Company, a dynamic online retailer and distributor of high-end specialty seasonings has been invited to present at the annual New York Botanical Gardens annual Orchid Show. From March 10 – 12, 2006, the New York Botanical Gardens is presenting the Vanilla and Chocolate Extravaganza Weekend. Arizona Vanilla will be presenting the History of Vanilla. “This is a great opportunity to interact with the public,” says Arizona Vanilla CEO, Eric C. Elsberry. “We will be able to talk about our passion, vanilla, and get to meet and greet our customers.”

Along with the presentation on the History of Vanilla, the New York Botanical Gardens has allowed Arizona Vanilla has been allowed to invite one of their most famous clients, Chef Annemarie Huste, of New York City, and their largest supplier of Mexican vanilla products, Gaya Vai-Mex, of Gutierrez Zamora, Mexico, to participate alongside them at the weekend extravaganza. “We are proud that two of our friends, Chef Annemarie Huste, a very successful and world renowned chef and author, along with Gaya Vai-Mex, one of the largest suppliers of Mexican vanilla, have consented to participate with us at the New York Botanical Gardens orchid show,” states Elsberry. “Their willingness to



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participate in the Vanilla and Chocolate Weekend Extravaganza with Arizona Vanilla is sure to make the show a weekend to remember.”

The show is a three day event. Arizona Vanilla’s CEO, Eric Elsberry, will be doing two presentations on the History of Vanilla, one on Saturday and one on Sunday. Chef Annemarie Huste will be putting on three cooking demonstrations at noon each day. Gaya will be putting on a three presentations on the cultivation and curing of the vanilla beans. Gaya has consented to bring some artisan sculptures made entirely from vanilla beans. For more information on the scheduling of events at the New York Botanical Gardens Orchid Show visit www.arizonavanilla.com.

About Arizona Vanilla Company

Arizona Vanilla Company is a rapidly growing online distributor of bulk and processed vanilla products including the Madagascar, Mexican, Tahitian, and Bourbon vanilla varieties. Arizona Vanilla Company works directly with vanilla growers to ensure the highest quality and freshest products are delivered to their wholesale and retail customers. The company also offers a select variety of specialty seasonings and products. For more information on the Arizona Vanilla Company and their products, visit them online at www.arizonavanilla.com.